



ON Semiconductor®

## News Release

# ON Semiconductor Executive Named to Alphacore Inc. Advisory Board

*SVP Mamoon Rashid joins advisory board for leading provider of high-performance analog, mixed-signal and RF electronics*

**PHOENIX, Arizona – May 9, 2019** – ON Semiconductor Corporation (Nasdaq: [ON](#)), driving energy efficient innovations, is pleased to announce the appointment of Mamoon Rashid, senior vice president of strategic ventures at ON Semiconductor, to the advisory board of Alphacore Inc. a high-performance leader in analog, mixed signal and RF electronic design. The advisory board was chartered in 2018 to provide strategic business guidance to help Alphacore continue its growth, landing it in the Inc. 500 – Fastest Growing Companies in America last year.

“I am honored to join the Alphacore Advisory Board and look forward to having the opportunity to provide the guidance and intellectual resources needed to support ongoing development in the semiconductor industry,” said Mr. Rashid. “This relationship supports ON Semiconductor’s commitment to silicon innovation.”

Mamoon joined ON Semiconductor in 2004 and is currently responsible for implementing inorganic strategic programs which include divestitures, key technology partnerships, incubation and acquisitions. From January 2013 to September 2016, he served as President and Representative Director of ON Semiconductor’s Japanese subsidiary Systems Solutions Co. Ltd. Prior to joining ON Semiconductor, he held management positions at Intersil Corporation in the linear analog area, as well as other leading semiconductor companies.

“I am so pleased to have Mr. Rashid join the advisory board,” stated Dr. Esko Mikkola, founder and CEO of Alphacore. “We look forward to working closely with Mamoon, along with our existing members Jim Hogan and Pete Rodriguez, as we capitalize on Alphacore’s success to date and plan for our future growth in the market.”

“I have been advising Alphacore for over a year, and have observed the team deliver innovative and extremely high-performance analog and mixed-signal IP. The guidance and insight that Mamoon will provide supports both companies’ goals in ongoing innovation in the semiconductor industry.” said Pete Rodriguez, CEO of Silicon Catalyst.

ON Semiconductor’s strong commitment to silicon innovation includes its participation as a Strategic Partner of Silicon Catalyst, an incubator that has developed an advanced ecosystem for semiconductor startups.

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### **About Alphacore**

Alphacore is a leading provider of high-performance analog, mixed-signal and RF electronics. Alphacore specializes in high-speed and high-reliability products, including ADCs, PLLs, ultra-high-speed imaging, and cybersecurity solutions. Alphacore delivers products and performs services for dozens of industry, government and research agencies. It has established partnerships with nine leading academic institutions and is a significant research funder for Arizona State University. Founded in 2012, Alphacore is headquartered in Tempe, Arizona. Alphacore was recognized by Inc. Magazine as one of the top 500 fastest growing American companies in 2017.

Visit Alphacore at <http://www.alphacoreinc.com/>

### **About ON Semiconductor**

ON Semiconductor (Nasdaq: [ON](#)) is driving energy efficient innovations, empowering customers to reduce global energy use. The company is a leading supplier of semiconductor-based solutions, offering a comprehensive portfolio of energy efficient, power management, analog, sensors, logic, timing, connectivity, discrete, SoC and custom devices. The company's products help engineers solve their unique design challenges in [automotive, communications, computing, consumer, industrial, medical, aerospace and defense applications](#). ON Semiconductor operates a responsive, reliable, world-class supply chain and quality program, a robust compliance and ethics program, and a network of manufacturing facilities, sales offices and design centers in key markets throughout North America, Europe and the Asia Pacific regions. For more information, visit <http://www.onsemi.com>.

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### **About Silicon Catalyst**

Silicon Catalyst is the only incubator focused exclusively on solutions in silicon, building a coalition of in-kind and strategic partners to dramatically reduce the cost and complexity of development. With a world-class network of mentors to advise startups, Silicon Catalyst is helping startups address challenges moving from idea to realization. The incubator/accelerator supplies startups with facilities, a path to funding, tools, networking and marketing acumen to successfully launch their companies' novel technology solutions. Silicon Catalyst was the recipient of the prestigious 2015 ACE Award for Startup Company of the Year. For more information, visit [www.siliconcatalyst.com](http://www.siliconcatalyst.com)